



April 25, 2018

Matthew Weiland
Clear Channel Outdoor
3225 Spring Street NE
Minneapolis, MN 55413

Re: Expansion of the Downtown Entertainment Billboard District in Elliot Park Neighborhood

Dear Matthew:

Thank you for presenting the billboard expansion proposal to the Building, Land Use, and Housing Committee (BLUH) on April 19, 2018.

As presented, the proposal intends to expand the Downtown Entertainment Billboard District to include only the southeast corner block of 6th Street and Chicago Avenue. The expansion would allow for the conversion of two existing printed billboards to digital technology. The expansion will not permit changes to the size, height, and placement of the existing billboards nor will it allow for any new billboards to be placed in the district. The expansion will allow conversion to digital technology for only those billboards facing the stadium.

The BLUH Committee voted in favor of supporting the proposed expansion of the Downtown Entertainment Billboard District as stated above. The EPNI Board of Directors ratified the BLUH motion of support on April 25, 2018.

Please keep us informed as you move forward with the proposal.

Sincerely,

A handwritten signature in blue ink that reads "Vanessa Haight". The signature is fluid and cursive.

Vanessa Haight
Executive Director

CC. Lisa Goodman, Seventh Ward Council Member
Abdi Warsame, Sixth Ward Council Member
Dan Collison, First Covenant Church